



Economic Revival of J&K Saffron Sector

Department of Agriculture & Cooperation
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Abbreviation

AAP	Annual Action Plan
AEOs	Agricultural Extension Officers
APC	Agriculture Production Commissioner
CITH	Central Institute of Temperate Horticulture
DAC	Department of Agriculture & Cooperation
DDG	Deputy Director General
FLDs	Front Line Demonstrations
FYM	Farm Yard Manure
Gol	Government of India
HC	Horticulture Commissioner
HRD	Human Resource Development
ICAR	Indian Council of Agricultural Research
IDM	Integrated Disease Management
INM	integrated Nutrients Management
₹	Indian Rupee
IPM	Integrated Pest Management
J&K	Jammu & Kashmir
JS	Joint Secretary
OFTs	Other Field Trails
NAFED	National Agricultural Cooperative Marketing Federation of India Ltd.
NHB	National Horticulture Board
R&D	Research & Development
RKVY	Rashtriya Krishi Vikas Yojana
SKUAST – K	Sher-e-Kashmir University of Agricultural Sciences & Technology – Kashmir
SLSC	State Level Steering Committee

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1

The Project : Economic Revival of J&K Saffron Sector

Saffron production is confined to a limited geographical area in the State. Saffron has traditionally been associated with the famous Kashmiri cuisine, its medicinal values and its rich cultural heritage of Kashmir. Its role in enriching the local cuisine, its medicinal value and its use in important religious rituals is well known. However, Saffron production is currently suffering on several counts, especially those relating to productivity as well as post harvest management. This has resulted in lower production and poor quality. There are reports that several farmers are abandoning Saffron cultivation in favour of other crops. The main reasons responsible for this trend are:

- Senile fields with inadequate plant population (2-3 lakh/ha instead of 5 lakh/ha)
- Moisture stress (rainfed cultivation)
- Inadequate availability of disease free Saffron corms.
- Nutrient depletion in Saffron fields.
- Longer planting cycle of Saffron corms (>15 years as against 4-5 years)
- Higher incidence of pests and diseases
- Delayed stigma separation, lowering Saffron recovery to 22 g/kg of fresh flowers (optimum recovery 30g/kg)
- Quality deterioration due to traditional practices: (sun drying lowers colouring strength from 16 to 8 per cent)
- Inadequate Quality Control / Certification / Branding system
- Poor price discovery and lower farm gate price (Involvement of intermediaries), and
- Issues of adulteration and admixture

2

Background Information

2.1. Present Scenario of Saffron Cultivation

- Saffron cultivation in Kashmir is under threat of extinction. This is evident from its dwindling share in global production. Area under Saffron cultivation has declined from about 5707 ha in 1996 to just 3715 ha in 2009-10. Productivity has also declined from 3.13 kg/ha to 2.50 kg/ha in the last few years. **(Annexure-1)**
- District Pulwama, commonly known as Saffron bowl of Kashmir, is the main contributor to Saffron production followed by Budgam, Srinagar and Kishtiwari districts. Saffron is cultivated by more than 16,000 families located in 226 villages, the majority (61 per cent) of whom **(Annexure-2)** have holdings of less than 0.5 ha.

2.2. Production Practices

- 2.2.1 The production system currently followed in Kashmir is responsible for the lower productivity of Saffron. In Iran and Spain, farmers use the pluriannual method of cultivation, under which Saffron plants are left in the soil for two consecutive years, after which corms are removed from the field for fresh plantation. Graded corms weighing 8 gm and above are preferred for new plantations. Corms are irrigated during the months of September and October using sprinkler technology which ensures timely corm sprouting and good flower yields. Saffron is dried using toasters / electrical dryers/vacuum dryers, which enhances the quality of Saffron.
- 2.2.2 In J&K, farmers have traditionally adopted longer planting cycles (> 15 years). Unsorted corms of different grades are used for fresh plantation. The corms are not uprooted except when new planting is done to use the daughter corms as seed material. Water is a critical factor for productivity since Saffron is a rainfed crop

of Karewas (highlands) where irrigation sources are generally not available.

- 2.2.3 A large number of Saffron fields have become senile on account of low plant population. Scientific studies have established that biotic stress on account of longer planting cycle is the main cause of low productivity. The major biotic stress faced by Saffron for several years is 'corm rot fungal infection'. However, farmers do not adopt any systematic control measures to prevent this infection. Rodents and field rats also pose a serious problem.
- 2.2.4 After plucking of flowers, the stigmas are separated by family labour and sun dried. This results in sharp degeneration in quality, leading to non-standard products. The fundamental reasons for poor quality are (i) poor post harvest handling practices (ii) lack of proper infrastructural facilities, such as pack houses, (iii) packing of dried product in poly bags which are stored under room temperature by the farmers. Saffron remains in such packing till the product is sold to the wholesale traders, which may take between one to six months, and sometimes even year after drying and packing.
- 2.2.5 Marketing of Saffron is unorganized. It is largely in the hands of brokers, with a long chain of intermediaries linking the grower to the consumer. The main marketing channels are brokers, local traders, agents, cooperative societies, government agencies and companies. Since the broker is the mainstay of the marketing channel, there is rampant exploitation of farmers mainly due to ignorance regarding the prices prevailing in major trading centers.
- 2.2.6 During the last decade, Saffron prices have witnessed wide fluctuations. During 1999 to 2006, prices generally hovered in the range of ₹ 30,000 to ₹ 47,000 per kg. However, prices

now are higher. During 2008-09, the average domestic price was ₹ 2.70 lakh/kg.

2.2.7 Even though domestic production is not sufficient to meet demand, India does export Saffron in small quantities. During 2009-10, India exported around 1.5 tonnes of Saffron. As a result of strong domestic demand, domestic prices went up from ₹ 0.30 lakh/kg to ₹ 2.70 lakh/kg (current price), which has discouraged export of Saffron. The quantity imported is merely 0.3 tonnes (₹ 480 lakh). It is believed that a substantial quantity of Iranian Saffron enters the country clandestinely, and is mixed with the local produce and sold as Kashmiri Saffron. (Annexure-3,4,5).

2.2.8 Strong domestic demand and high domestic prices are supporting factors to revitalize Saffron cultivation in J & K. As per trade estimates, domestic demand is in the range of 20 MT per annum, while current domestic production is in the range of only 10-15 MT. Hence, it is desirable to focus on productivity enhancement, improvement of post harvest processing and transparent marketing channels for the overall growth in the Saffron economy, and enhance income of Saffron farmers.

2.3.Critical Inputs for Good Saffron Production

In order to address issues relating to decline in Saffron production, productivity and quality, Sher-e-Kashmir University of Agricultural Science & Technology - Kashmir (SKUAST-K) has developed relevant production, protection and post harvest technologies to achieve productivity level of around 5 kg/ha, compared to the prevailing productivity of around 2.5 kg/ha. The recommended interventions are as follows and have been explained in detail in the subsequent paragraphs:

2.3.1 Initial corm treatment with fungicides (Carbendizime @ 0.1% in combination with Mancozeb @ 0.3 %) to control corm rot disease

2.3.2 Plantation of graded corms (> 8 g) at a seed rate of 50 q/ha on raised beds with a planting geometry of 20x10 cm (5 lakh corms/ha) under a shorter planting cycle of 4-5 years.

2.3.3 Seven weekly pre-flowering irrigations to be applied in September/October when there are no rains, followed by 3 weekly post flowering irrigations (November), to ensure yield gain by 40%.

2.3.4 Integrated Nutrient Management using manure (FYM 30 MT/ha), fertilizers (N90:P60:K50kg/ha) and vermicompost (0.25 MT/ha) to increase yield by improving soil health.

2.3.5 Picking of 2 days old flowers in early morning hours (5 a.m to 7 a.m) and separation of stigma within 4-5 hrs of picking.

2.3.6 Traditional sun drying to be replaced by drying in Solar/Hot Air dryers, which can lead to increase in Saffron recovery from 22g to 37g and improvement in quality by 60%.

2.3.7 Establishment of quality testing labs / grading centre / spice parks/ pack houses/ warehouses for quality control and certification, packaging, branding and development of a pan India electronic spot market for Saffron enabling the farmers to sell directly to the processors and end users. This will reduce cost of intermediation, improve marketing efficiency, promote grading and standardization at farm gate, promote electronic trading in graded and branded Saffron and also establish "Brand Kashmir."

3

Scope & Strategies for Development

3.1. Scope

In order to tackle all issues related to Saffron production and marketing, it is essential to adopt a holistic approach in a Mission-Mode, covering all aspects of production and marketing. The outcome of such initiative will be substantial enhancement in farmers' income, besides the establishment of Kashmir Saffron as a global brand.

3.2. Strategies

The strategies to achieve the desired objective are as follows:

- Increasing productivity and quality in the area under Saffron crop through replanting of Saffron fields and supply of quality inputs,
- Expanding the area under cultivation
- Creation of irrigation sources,
- Multiplication of quality seed corms in public sector farms,
- Improving post harvest handling practices by launching awareness campaign among the farmers about the benefits of picking flowers at the right stage and separating stigma and style in shortest possible time,
- Popularizing solar dryers for ensuring optimum moisture content to preserve quality during storage,
- Promotion of grading, quality testing and packaging at farm gate, establishing an electronic marketing channel for graded and quality certified Saffron, promotion of Saffron growers' societies and Self Help Groups for promoting cluster farming and collective marketing, and
- Transfer of improved technologies by training, undertaking demonstrations on farmers' fields and using all established extension methods to connect with each and every farmer growing Saffron.

4

Activities Proposed Under the Mission

The project for Economic Revival of J&K Saffron Sector will be implemented in a Mission Mode and will have the following component to ensure that interventions are timely and have identifiable parameters of performance. The components of the Mission are given below:

- Rejuvenation/replanting of existing Saffron area for improving productivity,
- Improving soil health by INM, IPM and IDM practices,
- Standardization of quality corm production in public nurseries,
- Strengthening the irrigation system ,
- Enhancing product quality through improved post harvest handling,
- Mechanization,
- Establishment of weather stations,
- Infrastructure development ,
- Transfer of technologies,
- Quality testing and marketing,
- Enhancement of research and extension capabilities,
- Delineation of package of practices for Saffron,
- Dissemination of weather forecasts, market alerts, etc. through SMS
- Market intervention through e-trading and establishment of Electronic Auction Centre
- Grading, packaging and branding

4.1 Component-I

Rejuvenation/Replanting of Existing Saffron Area for Improving Productivity

Physical & Financial targets of collection, sorting and relaying of corms

S.No	Year	Area(ha)	Collection, sorting and relaying of Corms (@ 5 MT /ha)	Financial requirements (₹ in lakh) @ 6.75 lakh/ha	*Govt of India share (₹ in lakh)
1	2010-11	-	--	--	--
2	2011-12	1520	7600	10260	7695.0
3	2012-13	1150	5750	7762.5	5821.87
4	2013-14	1045	5225	7053.75	5290.31
Total		3715	18575	25076.25	18807.18

*Govt. of India share is 75% of the total cost involved for collection, sorting and relaying of 18575 MT corms in 3715 ha and shall be provided on the basis of actual costs.

Note: - 700 skilled man days will be needed for collection of corms, 378 skilled man days for sorting and 850 skilled man days for relaying of corms per ha. cost of skilled manpower has been computed – ₹ 350 / day.

- Area under cultivation: 3715 ha
- Average productivity level: 2.5 kg/ha
- Potential productivity level: 5 kg/ha
- Reason for low productivity: inadequate plant population of 2.5-3 lakh plants /ha
- Target: to replant 5 lakh corms/ha in the first year that would produce over 15 lakh corms/ha after 4 years.

Replanting shall be carried out over a time frame of four years. The first year will be used for preparatory work. It is proposed to cover 41 per cent of the actual area (1520 ha) in the second year, followed by 31 % (1150 ha) in 3rd and 28% in the 4th Year (1045 ha). Seventy five per cent of the cost of digging, sorting and relaying of corms @ ₹ 6.75 lakh/ha shall be borne by the project. Maximum area under rejuvenation shall be targeted in district Pulwama followed by Budgam (300 ha), Srinagar (165 ha) and Kishtwar (50 ha). SKUAST (K) has recommended adoption of seed rate of 5 lakh corms weighing more than 8 gm each) per ha. Production is expected to commence within 3 to 4 years of planting. Farmers will also receive support for nutrient management, disease management and water management, so as to help achieve productivity of around 5 kg/ha.

a) Corm requirement

Corm requirement for rejuvenation will be met from the harvest of corms from this very area after digging

out old corms. This is estimated to yield 7-8 MT per ha with 70% of graded corms,

4.2 Component-II

Improving Soil Health by INM, IPM and IDM Practices

Hand used for Saffron cultivation has become increasingly unproductive over the years. SKUAST-K has developed a package of practice for Saffron, which can enhance productivity per unit area. Use of manure, inorganic fertilizers, vermicompost, fungicides for control of corm rot and pesticides for rodent management are critical inputs for enhancing Saffron productivity. The major components of the integrated management program for improvement of soil health are:

- j) Balanced nutrition through fertilizer application, vermicomposting and organic manure, and
- ii) Need based plant protection measures preferably with botanicals and biopesticides.

Scheme for corm availability under rejuvenation and corm production

Year	Target (ha)	Requirement (MT)	Availability @7.5 MT/ha		
			Graded (70%)	Under sized (30%)	Total
2010-11	--	--	-	-	-
2011-12	1520	7600	7980	3420	11400
2012-13	1150	5750	6038	2587	8625
2013-14	1045	5225	5486	2351	7837
Total	3715	18575	19504	8358	27862

Physical & Financial targets of INM/IPM & IDM

S.No	Year	Area (ha)	Critical Inputs @ 10.88 MT/ha	Total Project cost (₹ in lakh) @ 0.50 lakh/ha	Govt of India share (₹ in lakh)
1	2010-11	--	--	--	--
2	2011-12	1520	16537.6	760	570
3	2012-13	1150	12512.0	575	431.25
4	2013-14	1045	11369.6	522.5	391.87
	Total	3715	40419.2	1857.5	1393.12

*Govt of India share is 75% of the total cost of inputs

4.3 Component-III

Standardization of Quality Corm production in Public Nurseries

Year wise Physical & Financial targets for setting up public sector nurseries for corm production							
Year	Location	Area	Physical Requirement		*Total Project cost (₹ in lakh)		
			@5 MT/ha	@ 10.88 MT/ha	@ 6.75 lakh/ha	@0.50 lakh/ha	
			Corms (MT)	Inputs (MT)	Corms	Inputs	Total
2010-211	Allapora	19	95	207	128.25	9.5	137.75
	Beerwar	5	25	54	33.75	2.5	36.25
	KD/SRSS	4	20	44	27.00	2.0	29.0
	Konibal						
	Total	28	140	305	189.0	14.0	203.0
2011-2012	Allapora	19	95	207	128.25	9.5	137.75
	Beerwar	5	25	54	33.75	2.5	36.25
	KD/SRSS	4	20	44	27.00	2.0	29.0
	Konibal						
	Total	28	140	305	189.00	14.0	203.0
2012-2013	Allapora	17	85	184	114.75	8.5	123.25
	Beerwar	5	25	54	33.75	2.5	36.25
	KD/SRSS	4	20	44	27.00	2.0	29.0
	Konibal						
	Total	26	130	282	175.50	13	188.50
	G.Total	82	410	892	553.50	41.0	594.50

*Govt of India would meet the full cost of procurement of 410 MT of corms and 892 MT inputs

Increased availability of quality corms is necessary for area expansion & rejuvenation. Therefore, corm multiplication program, (through establishment of public and private sector nurseries) is essential to make available quality corms to the growers at reasonable rates. This will also lead to horizontal expansion. In order to achieve targets under area expansion, the proposed approach is as follows:

- The Department of Agriculture, Kashmir has a State Seed Farm at Allowpora in Pulwama district, with an area of 63 ha. Out of this, about 55 ha can be brought under cultivation after land development. The farm is presently used for seed production, including seed corm production in 2 ha. and in 55 ha area under the farm needs to be developed and irrigation facilities provided to make it fit for seed corm production.
- SKUAST (K) has a research farm, called 'KD Farm' near the old airport in Srinagar, which is in the neighborhood of CITH. This farm is currently used for field trials in Saffron, maize etc. It is also used for production of seeds and planting material of major crops on a limited scale. About 12 ha area would be available from this farm for seed corm multiplication.
- In Kishtwar district, the State Department has a 15 ha Saffron Development Farm in Berwar, which will be used for seed corm production.

Thus, nurseries for the production and multiplication of corms shall be established in an area of 82 ha. on public sector farms. The annual corm production from these nurseries is estimated to be 410 MT, which will be sufficient to replant 246 ha under area expansion from 2014.

Input Requirement

In order to maintain soil health and to achieve high corm multiplication ratio, about 892 tonnes of critical inputs like FYM, Vermicompost, Inorganic fertilizers,

Fungicides and pesticides will be required over a period of 3 years. The entire cost of inputs shall be borne under the project.

4.4 Component-IV

Strengthening of Irrigation System

Year wise Physical targets under strengthening of irrigation system

S.No	Year	Targets	
		No. of Tube Wells	No. of Sprinkler Sets
1	2010-11	53	1548
2	2011-12	40	1178
3	2012-13	35	1071
4	2013-14	---	---
Total		128	3797

Year wise Financial requirements under strengthening of irrigation system

S.No	Year	Total cost (₹ in lakh)			Govt of India share (₹ in lakh)			
		Tube Wells	Sprinklers (50% cost)	Total	Tube Wells	*Sprinklers (100% cost)	Sprinklers (50% cost)	Total
1	2010-11	1060	774.0	1834	1060	14.0	380.00	1454
2	2011-12	800	589.0	1389	800	14.0	287.50	1101.5
3	2012-13	700	535.5	1235.5	700	13.0	261.25	974.25
4	2013-14	--	--	--	--	--	--	--
Total		2560	1898.5	4458.5	2560	41.00	928.75	3529.75

*for public sector nurseries

N.B. - Assistance will be available as per actual costs subject to the indicated ceiling and stipulated pattern of assistance

Lack of irrigation facilities is one of the main reasons for low productivity. There is need to establish 128 tube wells with 100 per cent project assistance in the targeted area to be brought under rejuvenation with complete net work of sprinklers. Each tube-well will be able to irrigate 30 ha of Saffron area. However, efforts shall also be made to create permanent water source for Saffron areas adjacent to river Jhelum near Patal and Lathipora, by strengthening Lathipora Lift Irrigation Scheme. This scheme will irrigate the

area under Saffron in Pulwama covering Hatiwara, Lethpora and Ladho. Chatlam Sar (a perennial water body) is another option to irrigate Konibal karewas. Digging of tube wells will be synchronized with the area under re-plantation every year. 3715 sprinkler sets with distribution system costing ₹ 5000 per set shall be made available to the farmers with 50% subsidy, whereas 82 sets shall be installed on Govt farms with 100% project share.

4.5 Component-V

Enhancing Product Quality Through Improved Post Harvest Handling

Physical targets for distribution of dryers				
S.No	Year	Physical Targets (Hot Air Dryers)	Total Cost (₹ in lakh)	*Govt of India Share @ 50% subsidy (₹ in lakh)
1	2010-11	1400	210	105
2	2011-12	2200	330	165
3	2012-13	2200	330	165
4	2013-14	2200	330	165
	Total	8000	1200	600

**Govt of India share @ 50% subsidy*
**Assistance will be admissible as per actual cost*

Kashmiri Saffron is known for its high quality, but suffers from poor post harvest handling. The traditional method of sun drying reduces Saffron quality due to degradation of colouring alongwith odour and bitterness imparted by pigments like rocin, saffranal and picrocrocin. Scientific drying method using Solar/Hot Air dryers designed by SKUAST-K ensures high product quality, due to reduction in drying time

from 27-54 hours to 3-4 hours. Popularization of such dryers among the farmers will ensure high product quality. Dryers with an initial cost of ₹ 15000 shall be made available at 50 % subsidy. It is proposed to fabricate such dryers at Government workshops. Further, it is proposed to provide 1 dryer for every two families.

4.6 Component-VI

Mechanization

Physical targets under mechanization						
S.No	Year	Mechanization for Public Farms (100 % Govt of India share)				Mechanization on of Private Farms @ 50% subsidy
		Planter/ Digger(Indigenous)	Planters/ Diggers(Imported)	Tractors	Weeders	Weeders
1	2010-11	4	-	4	7	125
2	2011-12	-	1	-	-	125
3	2012-13	-	-	-	-	125
4	2013-14	-	-	-	-	125
	Total	4	1	4	7	500

Financial targets under mechanization

S.No	Year	Project cost (₹ in lakh)				*Govt of India share(₹ in Lakh)	
		Planter/ Digger(Indigenous) @ 10 lakh/unit	Planter/ Digger(Imported) @ 30 lakh/unit	Weeders	Tractor		Total
1	2010-11	40	30	132	28.0	230	167.5
2	2011-12	-	-	125	-	125	62.5
3	2012-13	-	-	125	-	125	62.5
4	2013-14	-	-	125	-	125	62.5
	Total	40	30	507	28.0	605	355.0

**Govt of India share includes 100 % cost of planters/diggers/tractors & 7 weeders besides 50% subsidy on 500 weeders*

**Assistance admissible will be as per actual cost*

Saffron is a labour intensive crop. The majority of field work is done by women. Hoeing of Saffron fields to facilitate soil aeration and emergence of sprouts is labour intensive requiring 80 man days per ha. Introduction of weeders will facilitate quick weeding and hoeing. Five hundred weeders @ ₹ 1.0 Lakh per weeder are proposed with 50% subsidy support. Besides, 7 weeders are proposed with 100% assistance for public farms.

Corm planting and corm collection are important components of field operations in Saffron. Saffron planters/diggers with 100 per cent project assistance will reduce the time and labour requirement to around 147 man days. Four planters and 4 tractors shall be used for establishment of public nurseries at Government farms and for custom hiring for farmers fields in Pulwama, Budgam and Kishtwar districts. This will facilitate timely plantation. One imported

planter/digger shall be used for demonstrations and development of improved indigenous prototype.

4.7 Component-VII

Weather Station Development

Target: Creation of 5 weather stations (Govt. of India Share: 100%)

Knowledge of weather is critical to implementation of effective package of practices for enhanced productivity and efficient input utilization. Establishment of weather stations in the growing areas would ensure that local weather data is utilized to provide weather forecasts and crop advisory messages to the farmers through SMSs. The cost involved for installation of weather stations and requisite software, hardware, etc. for reading and interpreting data will be ₹ 40 lakh.

4.8 Component-VIII Infrastructure Development

Physical and Financial targets under creation of facilities (Govt. of India Share)

S.No	Year	Vermicompost Units		Corm handling & storage units for public		*Total cost (Govt of India share)
		Physical (No)	Financial (₹ in lakh)	Physical (No)	Financial (₹ in lakh) @ 5 lakh	
1	2010-11	114	34.2	3	915	49.2
2	2011-12	190	57.0	-	-	57.0
3	2012-13	190	57.0	-	-	57.0
4	2013-14	264	79.2	-	-	79.2
	Total	758	227.4	3	915	232.4

*Govt of India share includes cost vermicompost unit ₹ 30,000/unit,

Development of vermicompost units will facilitate adequate supply of organic manure at cheap rates. It is proposed to establish 758 vermicompost units over the next four years to meet the requirement of Saffron sector.

It is also necessary to provide facilities for processing and storage of seed corms at all the three farms (Allapora, Beerwar and KD/SRSS Konibal).

4.9 Component-IX Transfer of Technologies

Physical targets under transfer of technologies

Component	2010-11	2011-12	2012-13	2013-14	Total
Demonstrations	50	50	50	50	200
Literature/Farmers' Day etc	4	4	4	4	16
Training of staff	100	100	50	50	300
Training of farmers	150	150	100	100	500
Study tours abroad for Experts Farmers	2	2	-	-	4
Seminars/ workshops InternationalNational	8	8	-	-	16
	-	-	1	1	2

Financial targets under transfer of technologies (₹ in lakh)- (100% Govt of India share)

Components	2010-11	2011-12	2012-13	2013-14	Total
Demonstrations @30,000/ Demonstration 250 m ²	15.0	15.0	15.0	15.0	60.0
Literature/Farmers' Day etc	3.0	3.25	2.0	2.0	10.25
Training of staff	0.75	0.35	0.35	2.20	
Training of farmers	1.12	1.12	0.75	0.75	3.74
Study tour abroad Experts	6.00	--	--	12.0	
Farmers	24.00	24.00	--	--	48.0
Seminars/ workshops			5.0 (International)	2.0 (National)	7.0
	49.87	50.12	23.10	20.10	143.19

The impact of improved technologies emanating from research institutions depends on the effectiveness of the 'transfer of technology' to the field staff of the Department of Agriculture. Presently, extension programmes for Saffron are quite weak. Massive efforts are required for making the farmers aware of the improved technologies through demonstrations. Arrangements will have to be made for 'hands-on' training of farmers, besides timely supply of inputs. Human resource development for handling all operations involved in management of a sensitive and costly crop like Saffron would form an essential component of the proposed project.

To begin with, training would be imparted to farmers to help them change age-old practices, and make them aware of the improved technologies, quality grades and marketing. The project would also provide for training of scientists in the new advancements made in Saffron and use of advanced lab techniques. The Government staff would also be exposed to improved management and marketing systems, while the Extension Agents would receive training in farmer-friendly technologies, PRA techniques and Impact analysis.

The project would also fund a study tour of some senior officials including the Project staff and senior scientists for studying global practices regarding cultivation, processing and marketing of Saffron to identify appropriate systems and policies which can

be adopted for modernizing Saffron production and for competing with global markets.

The Agriculture Department and SKUAST-K would arrange for publishing extension material including package of practices in consultation with CITH for distribution among the farmers, production of video films and setting up a call centre to respond to queries from the stakeholders and general public. The Agricultural Extension Officers (AEOs) would be responsible for organizing distribution of inputs, overseeing functioning of the Extension Agents and identifying farmers for training.

The University would also make the Departmental staff, including AEO, fully aware about the new technologies. The University, in collaboration with the department, would lay out OFTs and front line demonstrations (FLDs) to assess the suitability of any new technology before its full scale transfer. Extension Agents would also be deployed in the Universities for the purpose.

Package of practices based on GAP shall be devised by SKUAST-K and CITH, Srinagar within next six months and disseminated amongst the farmers with the assistance of Directorate of Agriculture.

An international seminar on Saffron will be organized in 2012 in collaboration with ISH, Belgium. It is also proposed to organize one National seminar every year.

4.10 Component-X

Quality Testing and Marketing

It is a well known fact that good quality Saffron, characterized by high crocin and safranal contents, fetches the best price in the international market. Kashmir Saffron suffers severely on quality considerations because of poor post harvest handling practices. At present, there is no mechanism to enforce adoption of quality standards and fix the price based on quality grades at farm gate level. There is no state-owned quality evaluation laboratory to carry out regular evaluation and certification of saffron.

It is now an accepted fact that good price for a high value crop like Saffron can be ensured only by fixing quality standards, enforcing them across the board, and fixing prices as per grades. The menace of spurious Saffron needs to be tackled on a war footing to send a strong message to the Saffron traders in particular and consumers in general. The

same approach is needed for fighting the practice of adulteration. Until Saffron is freed from this menace, investment in Saffron project will be infructuous. Quality control is very much needed to establish brand "Kashmir Saffron".

A quality control lab with ISO certification is proposed to be established at Pampore for which Government of J&K will provide a ten acre of land. The Government of J&K has agreed to this, in principle. A preliminary proposal in this regard has also been received from the Spices Board.

However, as Spices Board has expressed reservations about implementing the project on account of infrastructure and manpower constraints, it is proposed that NHB can be entrusted with this responsibility. NHB will be directed to select a 'service provider' to operate the electronic auction platform in a Spot Exchange Mode by enrolling members from the community of growers, traders, exporters and institutional buyers.

Spice Board proposal

		(₹ in crore)
Sl.	Component	Amount
1.	Setting up of Quality Lab	891.00
	Equipment	3.10
	Building	2.50
	Staff (Recurring for five years)	2.31
	Training	1.00
2.	Export Promotion activity	200
3.	Saffron Park	1300.00
	Building	4.50
	Water supply, Electricity, road	2.00
	Stigma handling	2.00
	Common solar drier	1.50
	Common packing machine	2.00
	Pre-operation expense	1.00
4.	E-auction centre	53.0
	Total =	2444.44

4.11 Component-XI

Enhancement of Research and Extension Capabilities (100% Govt of India share)

**Institution: SKUAST-K
CITH**

Targets:

1. Devising package of practice based on GAP for Saffron.
2. Studies on irrigation scheduling and development of appropriate formulations of biofertilizers / biocontrol agents /organic nutrients suitable for organic Saffron.
3. Investigation of the role of micronutrients under high density plantation.
4. *In vitro* screening of elite germplasm against Fusarium for identification of genotypes resistant to corm rot.
5. Saffron improvement through introduction of exotic germplasm from Iran, Spain, Greece, Turkey, Morocco, Italy, Azerbaijan and utilizing indigenous germplasm resources of SKUAST-K/CITH.
6. Biosynthesis of carotenoids and gene expression in Saffron.
7. Development of morphological, molecular and biochemical markers for identification and conservation of genes of interest in available germplasm.
8. Standardization of cost effective *in vitro* protocols for corm production.
9. Development of protected structures with controlled temperature and atmospheric conditions with growth chambers and irrigation controls for developing protocol for corm production.
10. Validation and refinement of identified technologies for extension of Saffron in non-traditional areas of Jammu & Kashmir.
11. Post Harvest Management and Value Addition of Saffron.
12. Extending shelf life of fresh stigmas and styles to inhibit or delay degeneration of crocin and safranal.
13. Feasibility of Saffron mechanization through up-gradation and refinement of existing prototypes of corm planters / corm graders / corm diggers / weeders / stigma separators / dryers).

Physical targets under R&D

S.No.	Year	Physical Targets		Inputs MT	Saffron Flowers (Qtl)
		Corms			
		Saffron corms for lay out of 100 OFT'S over an area of 2.5 ha	Saffron corms for layout of Research Trials over 0.5 ha under high density		
1	2010-11		12	76	1.5
2	2011-12	12.5	-	76	1.5
3	2012-13		-	76	1.5
4	2013-14		-	76	-
Total		12.5	12	304	4.5

Financial requirements under R&D

	SKUAST-K	GITH	Total
Recurring			
T.A	6.00	2.0	8.0
Contractual	37.35	14.76	52.11
Operational cost	128.91	34.45	163.36
Non-Recurring			
Equipment	13.00	1.0	14.0
Protected Structures	150.0	25.0	175.0
Furniture	1.25	0.5	1.75
Book/ Journal	1.50	1.0	2.50
Total	338.01	78.71	416.72

Year wise Financial requirement of SKUAST-K under R&D

Type of Expenditure SKUAST-K	Budget Head	₹ in Lakh				
		2010-11	2011-12	2012-13	2013-14	Total
Recurring	T.A (National Level)	1.50	1.50	1.50	1.50	6.00
	Contractual Services					
	Tech Associate (3) @ ₹ 25000/Month	6.75	9.00	9.00	9.00	33.75
	Office Assistant 1 @ ₹ 8000/Month	0.72	0.96	0.96	0.96	03.60
	Sub Total Contractual Services	7.47	9.96	9.96	9.96	37.35
	Operational Expenses					
	Purchase of Saffron corms for lay out of 100 OFT'S	-	16.86	-	-	16.86
	Purchase of corms for Research Trials (10 MT)	13.5	-	-	--	13.5
	Purchase of manures bio fertilizers, pesticides, fungicides, etc for Research & OFT Plots, Nursery	3.0	3.0	3.0	3.0	12.0
	Field operations, lay out tillage, management of OFT, harvesting Processing, etc @ 1) ₹5000/month for skilled labour 2) ₹3410/month for semi-skilled labour. 3) ₹3000/month for un-skilled labour.	5.00	3.00	3.00	3.00	14.00
	Chemical & Glass ware	4.00	4.00	4.00	3.00	15.0
	O.E, Stationary, Training material/ postage/Xerox/Internet/phone/ communication	0.50	0.75	0.75	0.75	2.75
	T.E/Hiring of vehicle/POL/	2.00	3.00	3.00	3.00	11.00
	Development of prototypes for mechanization	5.0	5.0	2.0	2.0	14.0
	Sub Total Operational Cost	39.60	52.21	22.35	14.75	128.91
Non-Recurring	Equipment	-	-	-	-	50
	Colour Spectrophotometer	-	12.0	--	-	12.00
	Computer with accessories	1.00	--	--	-	1.00
	Atmospheric controlled protected Structures	-	150.0	-	-	150.0
	Furniture	--	1.25	--	--	1.25
	Books/Journals	0.50	0.50	0.50	--	1.50
	Total	1.50	163.75	0.50	-	165.75
	Total (SKAUST-K)	48.57	225.92	32.81	24.71	332.01

Year wise Financial requirement of CITH under R&D

Type of Expenditure	Budget Head	₹ in Lakh				
		2010-11	2011-12	2012-13	2013-14	Total
CITH	T.A (National Level)	0.5	0.5	0.5	0.5	2.00
Recurring	Contractual Services					
	Tech Associate (1) @ ₹ 25000/Month	2.25	2.97	2.97	2.97	11.16
	Office Assistant 1 @ ₹ 8000/Month	0.72	0.96	0.96	0.96	03.60
	Sub Total Contractual Services	2.97	3.93	3.93	3.93	14.76
	Operational Expenses					
	Purchase of corms (2T)	2.7				2.7
	Purchase of manures bio fertilizers, pesticides, fungicides, etc for Research & OFT Plots, Nursery	0.5	0.5	0.5	0.5	2.0
	Field operations, lay out tillage, management of Research trials, Flower picking, Processing of samples in pack house @ 1) ₹5000/month for skilled labour. 2) ₹3410/month for semi-skilled labour. 3) ₹3000month for un-skilled labour.	0.5	0.5	0.5	0.5	2.0
	Purchase of Flowers	3.0	3.0	3.0	-	9.0
	Chemical & Glass ware	4.00	4.00	4.00	3.00	15.0
	O.E, Stationary, Training material/postage/Xerox/Internet/phone/communication	0.50	0.75	0.75	0.75	2.75
	T.E/Hiring of vehicle/POL/	0.25	0.25	0.25	0.25	1.00
	Sub Total Operational Cost	11.45	9.0	9.00	5.00	34.45
Non-Recurring	Equipment	-				
	Computer with accessories	1.00	--	--		1.00
	Hi-tech green house	25.0				25.0
	Furniture	--	0.50	--	--	0.50
	Books/Journals	0.25	0.25	0.25	0.25	1.00
	Total	26.25	0.75	0.25	0.25	27.50
	Total (CITH)	40.67	13.68	13.18	9.18	76.71

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Overall Financial Requirement (₹ in Lakh)

		Cost of individual items	Initial project cost
Replanting/Rejuvenation	3715 ha	--	--
Corms (A)		18807.18	25076.25
IINM/IDM/IPM (B)		1393.12	1857.5
Quality Corm Production under Public sector	82 ha		
Corms	-	553.50	553.50
Inputs	-	41.0	41.0
Total (C)	-	594.50	594.50
Strengthening of Irrigation system			
Tube Wells	128 Nos	2560.00	2560
Sprinkler sets	3792 Nos	969.75	1898.5
Total (D)		3529.75	4458.5
Enhancing Product quality			
Dryers(E)	8000 Nos	600	1200
Saffron Mechanization			
Weeders	507 Nos	257	507
Planters/Diggers	04 Nos (Indg)	40	40
	01 No (Imp)	30	30
Tractors	04 Nos	28	28
Total (E)		355	605
Weather station	5 Nos	200	200
Infrastructure			
Vermicompost Units	758 Nos	227.4	227.4
Biofertilizer units	2 Nos	20.00	20.00
Corm handling and storage units	3 Nos	30.00	30.00
Total (G)		277.40	277.40
Transfer of Technologies			
Demonstrations	200 Nos	60	60
Farmers Days	16 Nos	10.25	10.25
Training (staff)	300 Nos	2.20	2.20
Training (Farmers)	500 Nos	3.74	3.74
Tour(Abroad			
Staff	4 Nos	12	12
Farmers	16 Nos	48	48
Seminars	2	7	7
Total (H)		143.19	143.19
Quality testing & marketing (I)		2206.0	2206.0
Research & Development (J)			
SKUAST-K		338.01	324.01
CITH		78.71	113.67
Total (I)		416.72	416.72
Project Monitoring @ 1% of project cost (K)		283.22	283.22
Grand Total		28806.08	37218.28

Partner Wise Financial Break Up (Government of India share)

Component	Financial Implication (₹ in lakh)					TOTAL
	DAK	DAJ	SKUASTK	CITH	Spice Board/ NSEL	
Replanting/Rejuvenation (A)	18554.06	253.12	-	-		18807.18
IINM/IDM/IPM (B)	1374.37	18.75	-	-		1393.12
Quality Corm Production under Public sector						
Corms	371.25	101.25	81.0	-		553.5
Inputs	27.5	7.5	6.0	-		41.00
Total (C)	398.75	108.75	87.0			594.5
Strengthening of Irrigation system						
Tube Wells	2460	80	20	-		2560
Sprinkler sets	951.25	12.5	6	-		969.75
Total (D)	3411.25	92.5	26			3529.75
Enhancing Product quality						
Dryers (E)	525	75	-	-		600
Saffron Mechanization						
Weeders	227	27	2	1		257
Planters/Diggers	20	10	40	-		40
						30
Tractors	14	7	7	-		28
Total (F)	261	44	49	1		355
Infrastructure						
Vermicompost Units	180.3	45	1.5	0.6		227.4
Corm handling and storage units	10	10	10			30.0
Total (G)	200.30	55	21.5	0.6		257.40
Establishment of weather station					200	200
Transfer of Technologies						
Demonstrations	45	15				60.0
Farmers Days/Literature	5.75	1.0	3.5			10.25
Training (staff)		2.20				2.20
Training (Farmers)		3.74				3.74
Tour (Abroad)						
Staff	6	6				12.0
Farmers	33	15				48
Seminars			7			7
Total (H)	89.75	42.94	10.5	-		143.19
Quality testing & marketing (I)					2206.0	2206.0
Research & Development (J)						
			338.01	78.71	-	416.72
Project Monitoring @ 1 % of project cost	283.22					283.22
Grand Total	25097.7	690.06	532.01	80.31	2306.0	28786.08

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Year wise Financial Requirement (₹ in lakh)

Component	Inputs	2010-11	2011-12	2012-13	2013-14	Total
Replanting/Rejuvenation (A)	Digging & relying cost	--	7695.0	5821.87	5290.31	18807.18
IINM/IDM/IPM (B)		--	570.0	431.25	391.87	1393.12
Quality Corm Production under Public sector	Corm / other inputs	203.0	203.0	188.50	--	594.50
Strengthening of Irrigation system	Tube well/ sprinklers	1454.0	1101.5	974.25	--	3529.75
Enhancing Product quality	Dryers	105.0	165.0	165.0	165.0	600.00
Saffron Mechanization	Planters / weeders etc.	167.50	62.50	62.50	62.50	355.00
Infrastructure						
Vermicompost Units		34.20	57	57	79.2	227.4
Biofertilizer units		20.0	--	--	--	20.00
Corm handling and storage units		30.0	--	--	--	30.00
Transfer of Technologies		49.87	50.12	23.10	20.10	143.19
Establishment of Weather station		100	100			200
Quality testing & marketing (I)		1651.0	185.0	185.0	185.0	2206.00
Research & Development (J)		91.24	241.60	47.99	35.89	416.72
Project Monitoring @ 1 % of project cost		38.06	103.30	79.56	62.30	283.22
Grand Total		3943.87	10434.02	8036.02	6292.17	28006.08

8

Expected outcome

PRODUCTIVITY ENHANCEMENT

- At present, productivity level of Saffron is 2.50 kg/ha, with a total production of 9.46 MT in J&K State from an area of 3785 ha. After implementation of the Mission, productivity level is expected to increase to 5 kg/ha, thus enhancing production to about 18.5 MT from the same area.

PUBLIC SECTOR NURSERIES

- Establishment of public sector nurseries to cover an area of 82 ha is expected to produce 1230 MT quality corms for further use in area expansion in the State.

SAFFRON RECOVERY

- Quality Saffron drying and efficient post harvest processing will improve Saffron recovery by 27%, thereby, improving Saffron production by further 5 MT.

PRICE DISCOVERY THROUGH TRANSPARENT TRANSACTIONS

- Well organized marketing system will reduce cost of intermediation, improve marketing efficiency, enhance farmers' price realization, promote grading and standardization at farm gate level and make better quality certified Saffron available to the consumers.

9

Implementation and Monitoring

The Mission will have well defined components to address all the issues related to development of Saffron in the State. The departments involved in

administering and implementation of the activities under different components are given below:

S.no	Activity	Implementing Agency	Reviewing & Monitoring
C-1	Rejuvenation/Replanting of Existing Saffron Area for Improving Productivity	Deptt of Agriculture	SLSC HC SKUAST-K
C-2	Improving Soil Health by INM, IPM and IDM Practices	Deptt of Agriculture	HC CITH SKUAST-K
C-3	Production of Planting Material in Public Sector Nurseries	Deptt of Agriculture	SLSC HC SKUAST-K
C-4	Strengthening of Irrigation System	Deptt of Agriculture	SLSC HC SKUAST-K
C-5	Enhancing Product Quality Through Improved Post Harvest Handling	Deptt of Agriculture	SLSC HC CITH SKUAST-K
C-6	Saffron Mechanization	Deptt of Agriculture	SLSC HC CITH SKUAST-K
C-7	Weather station	National Horticulture Board	JS (NHM)
C-8	Infrastructure Development	Deptt of Agriculture	SLSC HC CITH SKUAST-K
Ct-9	Transfer of Technologies	Deptt of Agriculture	SLSC HC CITH SKUAST-K
C-10	Quality Testing and Marketing	National Horticulture Board	JS (NHM) JS (Com.)
C-11	Enhancement of Research and Extension Capabilities	SKUAST-K CITH	DDG (Hort.) HC

Sanctions and Strategic Review

- AAP will be sanctioned by the SLSC of RKVY under the chairmanship of Chief Secretary, J&K
- Half-yearly review by the SLSC of RKVY
- Bi-monthly monitoring of implementation of scheme by APC/Agri. Secretary, J&K.
- Half-yearly monitoring by Committee under DAC in which Chief Secretary, J&K and members from ICAR and Planning Commission would be represented.
- Annual allocation/release on the basis of performance.

Annexure-1

Trends in area, production and productivity of Saffron in J&K

Year	Area (ha)	Production (MT)	Yield (Kg/ha)
1996-97	5707	15.95	2.80
1998-99	4116	12.88	3.13
1999-00	3997	7.65	1.89
2000-01	2831	3.59	1.27
2001-02	2713	0.30	0.095
2002-03	2825	6.50	2.28
2003-04	2742	5.15	1.88
2004-05	3143	6.86	2.23
2006-07	3010	6.50	2.15
2007-08*	3280	8.20	2.50
2008-09	3280	7.70	2.34
2009-10	3785	9.462	2.50

*Source : Directorate of Agriculture Jammu & Kashmir

Annexure-2

District-wise area, under Saffron in J&K (2009-10)

S.No.	District	Area (ha)
1	Pulwama	3200
2	Budgam	300
3	Srinagar	165
4	Kishtiwar	120

*Source : Directorate of Agriculture Jammu & Kashmir

Annexure-3

Export of Saffron from India

Year	Quantity	Value (₹ In Lakh)
2005-06	6.08	201.16
2006-07	7.18	389.10
2007-08	2.03	164.38
2008-09 (E)	4.06	372.78
2009-10 (E)	1.59	342.71

*Source : Spice Board of India

Annexure-4

Import of Saffron into India

Year	Quantity (MT)	Value (₹ In Lakh)
2006-07	3.3	664.8
2007-08	2.3	1254.9
2008-09 (E)	0.4	377.2
2009-10 (E)	0.3	480

**Source :Spice Board of India*

Annexure-5

Average domestic price of Saffron in India

Year	Average price (₹ in Lakh/Kg)
2005-06	0.298
2006-07	0.438
2007-08	1.123
2008-09	1.891
2009-10	2.701
2010-11	1.745

(Avg over 2 months April/May)

**Source :Spice Board of India*